Gotham Green Awards[®] Gotham City Networking, Inc[®]

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The Event Not To Miss For Anyone Who Cares About The Earth: The 2016 Gotham Green Awards®, April 21 And you are invited to come and meet the luminaries.

On Earth Eve, Thursday, April 21, <u>GOtham Green®</u> presents its **Gotham Green Awards**® to worthy recipients – Environmental Defense Fund (EDF), JetBlue, Vision Long Island, Sustainable South Bronx, HR Computes and Bernie Krause – people, businesses and organizations who (that) work on environmentally sustainable initiatives and projects. This special Luncheon hosted by <u>Gotham City</u> Networking, Inc.®, takes place at the famed Friars' Club, 57 East 55th Street in New York City.

"Gotham Green® annually recognizes those who make a difference in our communities and the world by celebrating people and organizations, both Gotham City Networking, Inc.® members and nonmembers, who work in ways big and small; for-profit and not-for-profit, to make our world a little greener," stated Gotham Green® co-chair Corey Bearak.

"GOtham Green® provides a platform for businesses and professionals who seek to connect and promote sustainable business opportunities, practices and relationships," added Gotham Green® cochair architect Joshua Zinder. "Gotham City Networking, Inc.® brings together service-oriented professionals in complementary fields to share not only contacts, but also ideas and resources," explained Gotham City Networking, Inc.® co-Founder Fred C. Klein.

If you want to attend the GOtham Green Awards® during Earth Week 2016, please make your reservations at the Gotham City Networking, Inc.® website and email GOtham Green® Group Coordinator Sherry Rivera for further information.

Let's look at each Gotham Green Awards® winner:

*EDF's <u>Clean Energy program</u> in New York State promotes energy efficiency and renewable energy solutions for all New Yorkers. The EDF program created partnerships and supported operations of local groups, including NYC Architecture 2030 district, NYC-EJA and WeACT, with the aim of engaging communities to identify and develop opportunities for to integrate clean energy and renewable solutions throughout NY. <u>Rory Christian</u>, EDF's New York Director, Clean Energy, and Project Manager <u>Abbey Brown</u>, and Program Coordinator Audrey <u>Hornick-Becker</u>, attended for EDF. Gotham Green® thanks <u>Dr. Nancy Anderson</u>, Director of The <u>Sallan</u> Foundation, for bringing this EDF program and Rory's work to our attention.

*Jet Blue's **Rooftop farm** positioned on JFK airport grounds, just outside <u>Terminal 5</u>, where half a football field of space once sat as an empty eyesore to travelers zipping by on moving walkways, brought the airline to the attention of Gotham Green®. Head of Sustainability <u>Sophia Leonora</u> <u>Mendelsohn</u> represented at the announcement JetBlue. In 2008, JetBlue began its first greenhouse gas offsetting work, directly addressing its biggest environmental and social impact – CO2 emissions, a greenhouse gas that warms the planet and adds risk to how our societies and economies function. By

2015, JetBlue offset 1.5 billion pounds of CO2e by partnering with a nonprofit to ensure offsets were real and permanent, ensuring a verifiable reduction in how much greenhouse gas our atmosphere had to absorb. Thank you to two key members of the Port Authority of New York and Jersey Team, JFK General Manager <u>Michael Moran</u> and Assistant General Manager <u>John Selden</u> who helped connect Gotham Green® to JetBlue and Sophia.

*Vision Long Island advances more livable, economically sustainable, and environmentally responsible growth on Long Island through Smart Growth. Smart Growth focuses on infill, redevelopment, and open space preservation. It supports mixed-use, mixed-income communities that are convenient, attractive, pedestrian-friendly, and that make affordable housing and public transportation desirable and realistic. Each fall, its Smart Growth Summit brings together some1,200 civics, chambers, developers, environmentalists, design professionals, business leaders, young people and over 70 federal, state, county, town and village elected officials from Long Island and the region. Last month Visions Long Island held its Annual Complete Streets Summit. Eric Alexander is Vision Long Island Executive Director. It also staffs the Long Island Business Council whose Nassau Chair, <u>Richard Bivone</u> nominated this worthy non-profit.

*Founded in 2001, <u>Sustainable South Bronx</u> (SSBx) addresses economic and environmental issues in the South Bronx – and throughout New York City – through green job training, community greening programs, and social enterprise. BEST Academy, a green collar workforce training program, offers hands-on training in rebuilding communities still impacted by Hurricane Sandy, planting trees, coating rooftops and others. NYC CoolRoofs (NYC SBS) provides unemployed New Yorkers with transitional employment to coat one million square feet of rooftop with reflective coating that improves energy-efficiency and contributes to the City's sustainability goals. SmartRoofs, a social enterprise that employs graduates of the BEST Academy in green construction and maintenance jobs, leads to long-term careers in the green sector. It operates in partnership since October 2015 with The Hope Program, based in Brooklyn. Irene Branche, Chief Development Officer at The Hope Program and SSBx, and Rhonda James, SSBx Director, Finance & Operations, Smart Roofs, LLC / NYC °CoolRoofs, represented Sustainable South Bronx. Thank you to my colleague in governmental relations, Gotham City Networking, Inc.® member Arthur Goldstein, for nominating SSBx.

*For over five years New Jersey-based <u>HR Computes</u> focused its services on creating and aligning sustainable strategy with core business mission in order to create organizations that adopt a long-term sustainable approach to business. Principal Kristina <u>Kohl</u> attended the announcement. Thank you to Gotham Green[®] co-chair and friend <u>Joshua Zinder</u> for helping Gotham City Networking, Inc.[®] find this worthy honoree.

*Since 1968, <u>Bernie Krause</u>, a seventy-six-year-old musician, writer, and self-described "soundscape ecologist," has visited every continent, often carrying cumbersome and heavy equipment to record Earth's remaining tracts of wilderness and their inhabitants. Gotham Green® member Joel <u>Chadabe</u>, President of the <u>Earth Foundation</u>, nominated Mr. Krause.

Gotham Green Awards® recognizes three categories:

1. Green Business or Green Initiative – For businesses whose core message and products are green in concept and/or sustainable.

2. Green product, program or building – For businesses that have produced, planned or created a singular item that is green and sustainable.

3. Green/Sustainable non-profit organization – For non-profit organizations that focus on or have created a program or product that they believe contributes to the global sustainability effort.